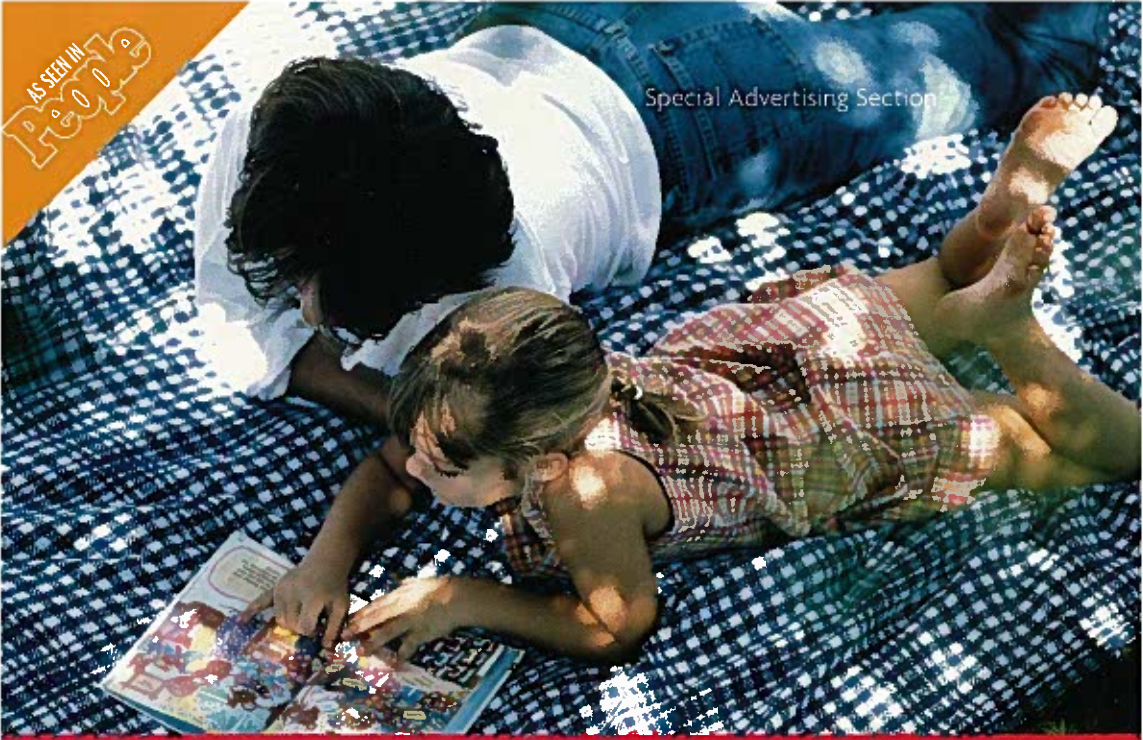


AS SEEN IN
BookPALS

Special Advertising Section



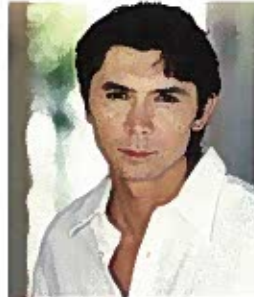
Share the Magic of Reading

Climb into a Good Book

Travel into wonderful worlds of imagination and develop a special bond along the way when you and your children get lost in a good book together.

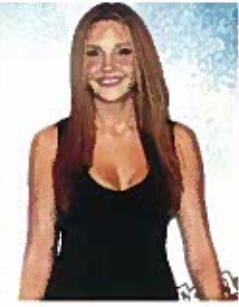
Some of the best books are meant to be read aloud. That's the premise behind **BookPALS**, a unique all-volunteer literacy program launched by the Screen Actors Guild Foundation to promote the joys of reading (www.bookpals.net). Professional actors read to children at public elementary schools, museums and fairs — even online. Enjoy online streaming video of these celebrity-read stories through the SAG Foundation's **Storyline Online** program (www.bookpals.net/storyline) and learn valuable tools for making storytelling more fun.

Celebrity "Bookpals" Have a Passion for Reading



"Children's curiosity is boundless, and reading feeds their appetite for learning and creativity. I'm convinced that reading to my daughters early and often has helped make them better students and better people. I want to pass the joy reading brings on to as many kids as possible."

LOU DIAMOND PHILLIPS, national spokesperson, **BookPALS**



"My all-time favorite book as a child was *The Giving Tree* by Shel Silverstein. It's a beautiful story about family and the unconditional love and support that families give each other."

AMANDA BYNES, reader for **Storyline Online**



"Since my kids are only allowed to watch television on the weekends, they read a lot. The book we most enjoy reading to them is *The People Could Fly* by Virginia Hamilton. It's so important for us to continue educating our kids about our African-American roots and our cultural legacy."

ANDRE BRAUGHER, 2001-2003 National Spokesperson, **BookPALS**

family
FUN & GAMES

Books to Share

The following book list was handpicked by Ellen Nathan, National Program Director for **BookPALS**, and retired teacher and children's librarian. According to Nathan, "Whether it's humorous, poignant or sad, a good book brings to life what the author is saying with what the illustrator is creating in an organic way and simply lifts our spirits. These are some of my favorites."

PICTURE BOOKS (GRADES K-2)

Sylvester and the Magic Pebble By William Steig

On a rainy day, Sylvester finds a magic pebble that can make wishes come true. But when a lion frightens him on his way home, Sylvester makes a wish that brings unexpected results.

The Napping House By Audrey Wood

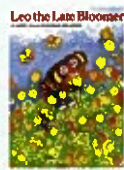


The infectious rhyme of this cumulative bedtime story demonstrates the consequences of piling too many sleepy people and animals into one cozy bed.

A Bad Case of Stripes

In order to be popular, Camilla Cream spends her time trying to please everyone else and doing what's expected — until she no longer recognizes herself.

Leo the Late Bloomer



Leo the tiger isn't reading, writing or drawing. But with the encouragement and patience of his parents, Leo proves that eventually we all bloom in our own time.

The Empty Pot By Demi

When Ping admits that he is the only child in China unable to grow a flower from the seeds distributed by the Emperor, he is rewarded for his honesty.

Toad By Ruth Brown



A toad has a close call with a "monster" in this delightfully yucky tale full of slimy sounds, intriguing earth-toned illustrations, and a surprise ending.

The Very Hungry Caterpillar

As a tiny green caterpillar eats his way through the pages, he is transformed into a beautiful butterfly. Also try Carle's beguiling new *Mister Seahorse*.