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Screen Actors Guild Foundation Unveils Actors Resource Center At "Cocktails On Sunset" Benefit Launch Party

(Los Angeles, California, July 6, 2005) Integrated Wealth Management (IWM) and famed photographer Patrick McMullan, along with Amy Lumet (daughter of acclaimed director/producer/writer Sidney Lumet and granddaughter of the illustrious Lena Horne) and celebrity fitness consultant Mike Ryan, will host a cocktail party to kick-off fundraising efforts for The Screen Actors Guild Foundation's Actors Resource Center on July 16 at the Argyle Hotel at 8358 Sunset Boulevard. Invited guests include rising stars and legendary Hollywood actors - including James Cromwell, Amber Tamblyn, Lindsay Lohan, Eva Mendes, Sean Astin, Ernest Borgnine, Jane Kaczmarek, Valerie Harper, Elliott Gould, Hector Elizondo, Tori Spelling, Mickey Rooney, Jessica Alba, and a host of others.

For several years now, the Screen Actors Guild Foundation (SAGF) has wanted to open an Actors Resource Center in Los Angeles. As SAGF began to develop ideas for what the Center should include, it became evident that it needed to be a place where actors could comfortably socialize, rehearse, learn about the business and craft of acting while also having access to editing bays, computers, equipment to do sound reels and a screening room of their own.

"We are honored that our hosts have chosen to celebrate actors and the Foundation by making our dream a reality. The Actors Resource Center will serve as a essential hub for the professional acting community," said SAGF Executive Director Marcia Smith.

The SAGF Actors Resource Center will provide the 70,000 actors living and working in Los Angeles a place that will help foster, develop and sustain the artistic community-a safe place to meet, learn and have access to the technical support that actors need to pursue their craft. The Center will provide computers, audio and video equipment (which will enable actors to work on demos, voice reels and technique), rehearsal space, and workshops and classes taught by industry professionals. The project had been on a back burner until about 6 weeks ago when space became available in the SAG building on Wilshire Boulevard.

The evening will unveil drawings from Graft, the prestigious architecture firm who has generously has come on board to design the Center's interior. Led by world-renowned architects Lars Kruckenberg, Wolfram Putz and Thomas Willemeit, Graft has provided services for several entertainment companies and individuals, most recently for Brad Pitt. With award-winning projects through offices in Berlin, Peking and Los Angeles, Graft uses unconventional, inspiring designs.

"With their reputation for treating architecture as a stage, The SAG Foundation couldn't have found a better partner than Graft Architecture to provide a creative ambience for our performers work to flourish," said Smith.

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Frankly, My Dear. It's a

For more information on The SAG Foundation and its programs, please visit sagfoundation.org.
For further details on the event at the Argyle, please contact Jim Casey at SAGF@IWMgmt.com or
(866)-888-6563.

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