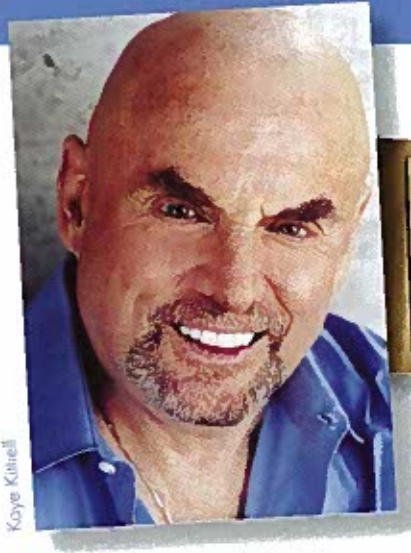


HIS VOICE STILL CARRIES



Don LaFontaine Voice-Over Lab to Open in 2010



In its 25-year history, the non-profit SAG Foundation has seen the growth of several successful programs designed to assist, educate and inspire Guild members toward their professional goals, and to instill in them a greater sense of involvement with the communities in which they live.

Now, with plans officially announced for the upcoming Don LaFontaine Voice-Over Lab, named for one of the late, great voices of our industry, the SAG Foundation aims

to widen its scope of career assistance by providing a technical and creative center geared specifically to the needs of voice-over artists—established, working and aspiring. Just as on-camera acting benefits from training, information and practical techniques developed with regard to the camera itself, so does the best work of the voice-over actor. It requires its own set of skills and the means with which to hone them.

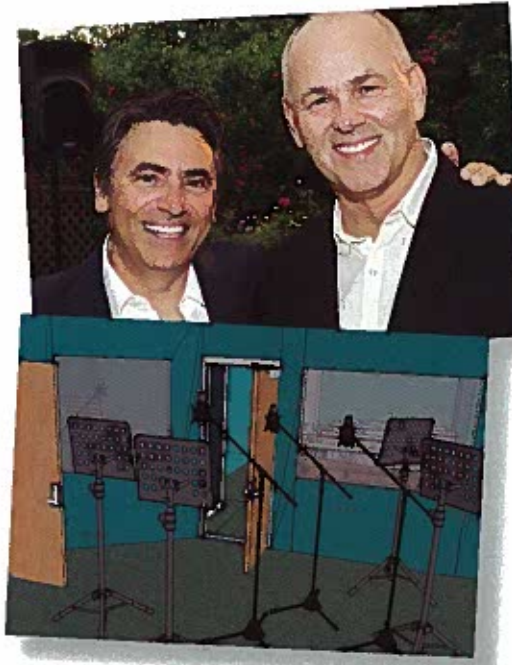
At the Don LaFontaine Voice-Over Lab, union actors will gain access to a wide variety of voice-over training systems and tools never before offered in one location, and rarely featured anywhere at no cost to the actor.

Currently under construction, the lab is taking shape in recently acquired space adjacent to the already thriving Actors Center in Los Angeles. Continuing the center's effectiveness as both a hands-on and informational resource location for actors, the lab will add an extensive voice-over component to the SAG Foundation's Museum Square mezzanine-level facility, located in the same business complex as SAG headquarters.

A fully-equipped sound studio including two state-of-the-art recording booths will accommodate actors working on their voice-over craft, demos and auditions, while the lab's classroom space will be home to workshops, seminars and demonstrations led by many of the world's most respected voice-over talents.

Demystifying the voice-over career with the help of the field's leaders fits in perfectly with the SAG Foundation's goal of motivating actors to help actors, a philosophy strongly upheld by the voice-over community. The lab pays loving, fitting tribute to the late Don "The Voice" LaFontaine, a 26-year SAG member who gave freely of his own time and expertise to mentor a large number of voice-over artists.

Known for his generosity of spirit as much as his resonant, recognizable voice, LaFontaine's career spanned more than four decades and included more than 5,000 movie trailers, countless announcer credits and his famous GEICO television commercial, the popularity of which earned him the distinction of being one of the few voice-artists identifiable not only in sound but in image as well. Endorsement of the lab, which was initially suggested by a team of voice-over artists eager to carry forward LaFontaine's legacy of support, comes wholeheartedly from LaFontaine's wife, Nita Whitaker LaFontaine.



ABOVE: Members of the Don LaFontaine Voice-Over Lab Founders Committee, Joe Cipriano and Paul Pape. BELOW: Artist's rendering of the studio.

The SAG Foundation Don LaFontaine Voice-Over Lab is expected to open in early 2010. For more information about the Lab, the Actors Center, the many other SAG Foundation programs offered at no cost to Guild actors and how you can help, please visit sagfoundation.org.

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TOTAL AMOUNT DUE November 1, 2009	\$
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