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Betty White Brings Dog Story to Life for SAG Foundation

Former Co-Star Valerie Harper Introduces White's *Storyline Online* Debut

May 7, 2010 – SAG Foundation is proud to present its latest *Storyline Online* video, a reading of children's classic *Harry the Dirty Dog* from Betty White to premier **Friday, May 7 at 10:00 a.m. (Pacific) on www.storylineonline.net**. With a special introduction by the showbiz veteran's former *Mary Tyler Moore* show cast mate Valerie Harper, the event kicks off a much-anticipated weekend for White as the popular film, television and radio star assumes hosting duties for *Saturday Night Live* the following evening.

Ms. White, who is widely known for her love of animals as well as her legendary comic talent, was a perfect fit as online storyteller for *Harry the Dirty Dog*, the 1956 family favorite written by Gene Zion with illustrations by Margaret Bloy Graham. The segment continues *Storyline Online*'s tradition of literacy-promoting videos featuring celebrities reading children's books aloud, with illustrations enhanced through computer animation and supplemental activities designed to encourage reading comprehension and creative thinking. A long list of volunteer readers for the award-winning website includes Elijah Wood, Amanda Bynes, James Earl Jones and Jason Alexander.

Part of the non-profit SAG Foundation's Children's Literacy Initiative, *Storyline Online* brings youth-oriented literature to life for online streaming, ensuring that every child with access to an Internet connection can be inspired by the written word, free of charge at any time of day. Yet despite the interactive site's huge success in reaching children, educators and parents as an effective learning tool (with over three million hits a month), its future has been jeopardized by mounting costs and faces the possibility of closure in the coming year.

Donations may be made online at www.storylineonline.net.

About the Screen Actors Guild Foundation

Founded in 1985, the SCREEN ACTORS GUILD FOUNDATION is an educational, humanitarian and philanthropic 501(c)(3) non-profit organization. Governed and funded independently of SAG, the SAG FOUNDATION offers substantive services to Guild members, free of charge, in its mission to assist, educate and inspire actors toward their fullest potential in career, life and community. For more information, please visit www.sagfoundation.org or call (323) 549-6708.